

Guided Tour

Your guide to getting started with
Britannica® LaunchPacks™ : Social
Studies



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Welcome

packs.eb.com/social-studies

The image displays four launch pack cards arranged in a row. Each card features a header image, a title, a list of contents, and a grade level indicator.

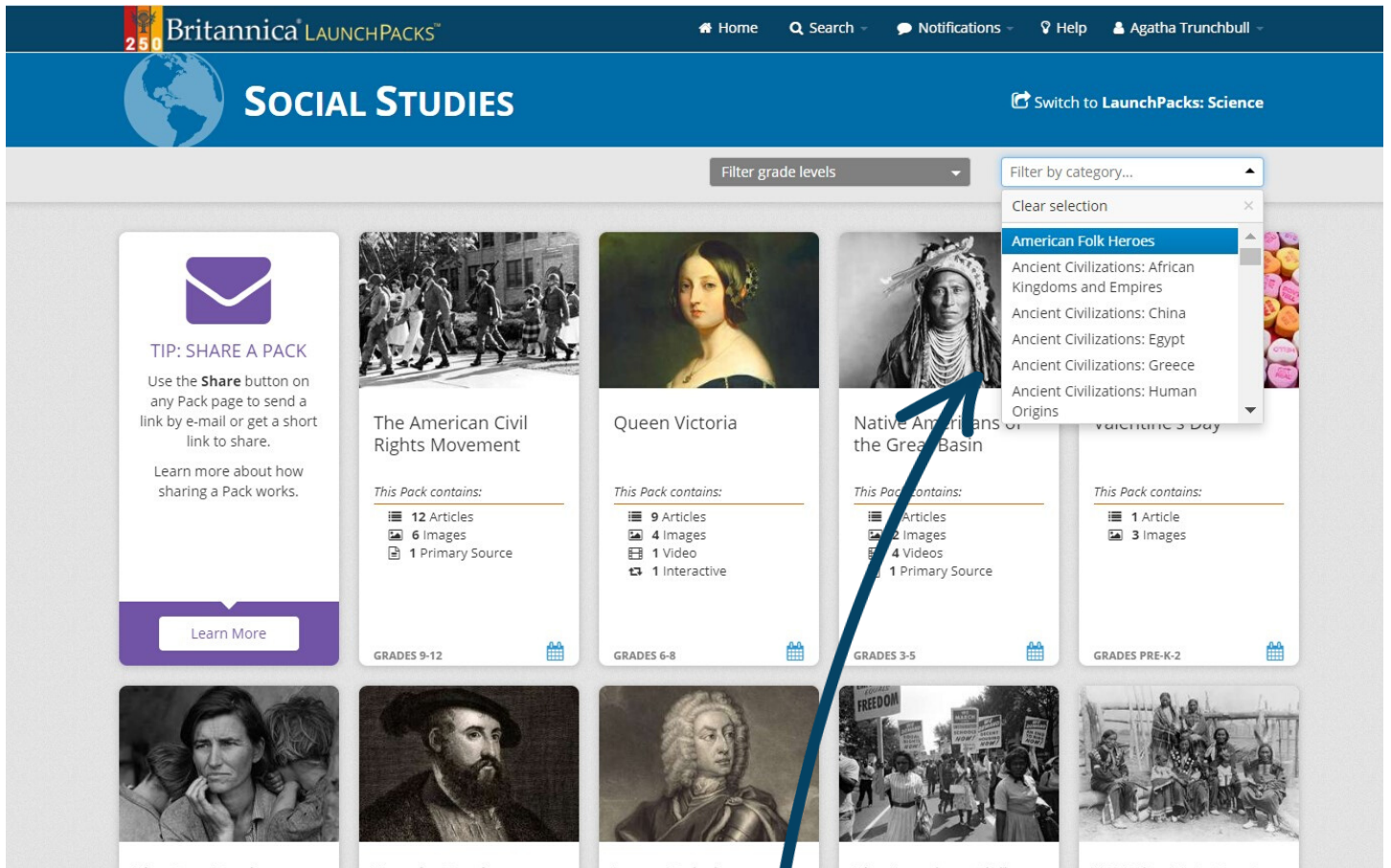
- Water Shortages:** Header image shows a dry, cracked field. Contains 5 Articles, 2 Images, and 1 Video. GRADES 6-8.
- Ancient Egypt: Key Figures:** Header image shows a golden statue of an Egyptian pharaoh. Contains 8 Articles, 6 Images, and 1 Video. GRADES 6-8.
- Human Rights: Women's Rights:** Header image shows a woman wearing a red headscarf. Contains 3 Articles, 5 Images, and 1 Video. GRADES 3-5.
- Ancient Rome: Society:** Header image shows a detailed reconstruction of an ancient Roman city. Contains 6 Articles, 9 Images, and 1 Video. GRADES 9-12.

Welcome to Britannica LaunchPacks: Social Studies!

You now have access to thousands of individually curated, ready-to-use content sets covering a wide variety of topics. Whether it's World History, Geography, Economics, or U.S. History, it's time to start exploring with your class!

**LaunchPacks saves
planning time and builds
active engagement with
tools such as activities,
annotations, and
customization!**

Home Page

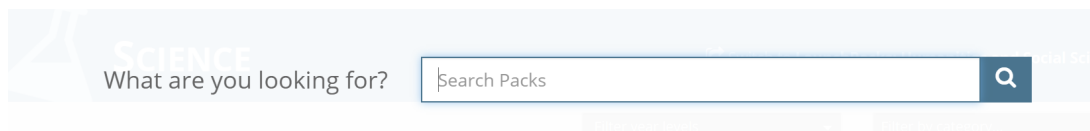


LaunchPacks

Each LaunchPack contains a variety of content including Articles, Images, Videos, Primary Sources, and Websites.

Search and Filter

You can filter Packs in 4 levels: Pre-K-2, Grades 3-5, Grades 6-8, and Grades 9-12 or by category. Search for a particular LaunchPack using keywords or phrases.



Inside a Pack

Customize Content

Click the Customize tab to edit a LaunchPack's contents. Find out more information on page 10.

Activities

Build critical thinking and inquiry skills by adding Activities to a LaunchPack.

Assign

Assign a LaunchPack with reading and skill-based activities to your students.

The screenshot shows the Britannica LaunchPacks interface for the topic 'Ancient Egypt: Government and Society', which is suitable for GRADES 9-12. The interface includes a navigation bar with 'Home', 'Search', 'Notifications', 'Help', and a user profile for 'Agathi Trunchbull'. Below the navigation bar, there are tabs for 'LaunchPack', 'Customize', and 'Activities'. A 'Favorite' star, 'Assign' button, and 'Send to' button are also visible. A section for 'View Curriculum Standards related to this Pack' is present. The main content area displays a 'LaunchPack' with a 'Share This Pack' button, a 'PRIMARY SOURCE' titled 'An Account of Egypt' by Herodotus, and three article cards: 'ancient Egypt', 'pharaoh', and 'ancient Egypt: hieroglyphics and pyramids'. A video card is also shown. The interface is designed to be user-friendly and informative, with clear navigation and content presentation.

Multimedia Content

Find level-appropriate articles, images, videos, primary sources, or websites related to the topic.

Share or Save Content

Share content via e-mail, Google Classroom, or Microsoft Teams. Click the Favorite star to save a LaunchPack.

Schedule

Schedule a LaunchPack to your personal calendar and receive reminders closer to the due date.

Articles

Table of Contents

Expand or collapse the table of contents using the + or - symbols. Click on a section title to navigate to that section of the article.

Article Reading Level

Articles have multiple Reading Levels. Individuals can use the level labels to switch to content most suited to their ability.

Page Tools

Use Page Tools to reduce or enlarge text size, print the full article, generate a citation, translate the article, or create an article excerpt.

The screenshot shows the Britannica LaunchPacks interface for an article titled 'ancient Egypt'. At the top, there is a navigation bar with 'Home', 'Search', 'Notifications', 'Help', and a user profile 'Agatha Trunchbull'. Below the navigation bar, there is a breadcrumb trail: 'Back to Ancient Egypt: Government and Society Pack'. The article content area includes a 'Table of Contents' on the left with sections like 'Introduction', 'Introduction to ancient Egyptian civilization', 'The Predynastic and Early Dynastic periods', 'The Old Kingdom (c. 2575–c. 2130 bce) and the First Intermediate period (c. 2130–1938 bce)', 'The Middle Kingdom (1938–c. 1630 bce) and the Second Intermediate period (c. 1630–1540 bce)', 'The New Kingdom (c. 1539–1075 bce)', and 'Egypt from 1075 bce to the Macedonian invasion'. A 'Reading Level' selector is set to level 2. A 'Page Tools' panel on the right contains icons for text size adjustment, printing, citation, translation, and excerpting. A video player at the bottom shows a close-up of a sphinx's face with a play button in the center.

Dictionary

Double-click any word to see a Quick-Click dictionary definition! Powered by Merriam-Webster. Students can also listen to the pronunciation of the word by clicking on the audio box.



Read Aloud

Click the play icon to hear the article read aloud.

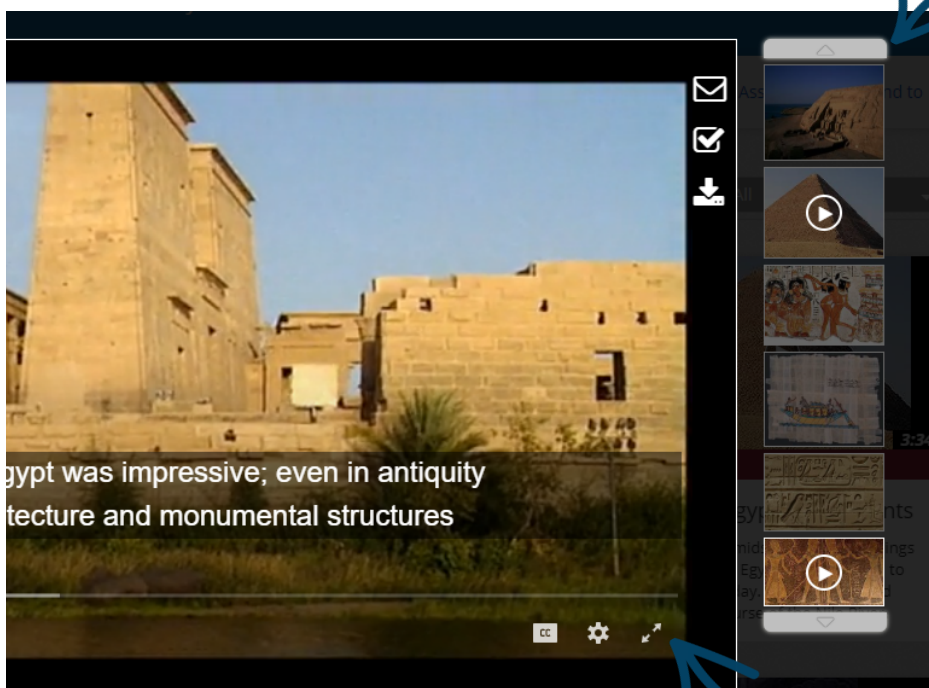
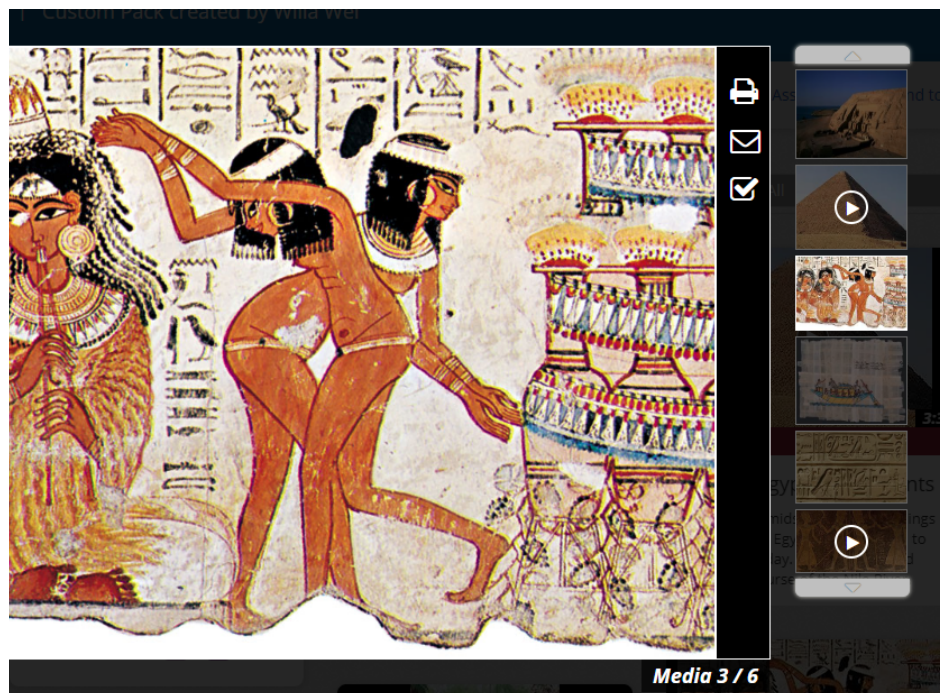
Media Tools: Images & Videos

Media Sharing

Share the media using e-mail, download a video, or print an image.

Generate Citations

Click the check mark to generate a citation for the media.



Media Slider

Scroll through the slider to view other media files from the same LaunchPack.

Media Player Tools

Use the video controls to play a video with Closed Captions (CC) or watch videos in full screen.

Annotations

Annotation Mode

Click "Annotations" to begin annotating an article.

Highlight and Annotate

Highlight any text and click the Pencil icon that appears. Type your annotation and click "Save."

Categorize Annotations

Organize your annotations by color. Categorize your annotations using the drop box under Annotation Tools.

The screenshot shows the Britannica LaunchPacks interface. At the top, there's a dark blue navigation bar with 'Home', 'Search', 'Notifications', 'Help', and a user profile 'Agatha Trunchbull'. Below this, a breadcrumb trail reads 'Back to Ancient Egypt: Government and Society Pack'. The main content area is titled 'ancient Egypt' and includes an 'Introduction' section with several lines of text highlighted in yellow. A video player is visible at the bottom of the article. On the right side, there's an 'Annotation Tools' panel with a dropdown menu set to 'All Categories (3)', and three icons: an envelope (share), a download arrow (download), and a trash can (delete). Below the tools, it says '3 annotations' and lists three categories: 'Question' (yellow dot), 'Vocabulary' (red dot), and 'Summary' (blue dot). Each category has a corresponding text box with a question or prompt related to the article content.

Sharing Annotations

Click the envelope icon under Annotation Tools to share your annotations via e-mail.

Download Annotations

Download your annotations as a formatted Word or PDF document.

Customize

The screenshot shows the 'Customize' interface for a LaunchPack titled 'Ancient Egypt: Government and Society' for GRADES 9-12. The interface includes a navigation bar with 'Home', 'Search', 'Notifications', 'Help', and the user's name 'Agatha Trunchbull'. Below the navigation bar, there are tabs for 'LaunchPack', 'Customize', and 'Activities'. The 'Customize' tab is active, showing a 'Customize Pack Contents' section with a 'Content Type: All' dropdown. The main content area displays several items: a note by Agatha Trunchbull, a video titled 'ancient Egypt: hieroglyphics and pyramids', an article titled 'ancient Egypt' with a reading level indicator (1, 2, 3), a primary source titled 'An Account of Egypt' by Herodotus, and an article titled 'pharaoh' with a Britannica Note. There is also an 'Add Custom Content' panel with options to 'Upload a Document', 'Add an External Link', 'Choose a Graphic Organizer', and 'Add a KAHOOT! Quiz'.

Editing the Title

Update the title of the LaunchPack and add notes or instructions.

Custom Content

Add your own custom document by choosing Upload a Document or add an External Link to the LaunchPack.

Graphic Organizers

Add pre-created Graphic Organizers to scaffold student work.

KAHOOT! Quiz

Insert your own KAHOOT! Quiz to assess student knowledge.

Pear Deck

Use Britannica-created Pear Deck presentations or create your own to engage students.



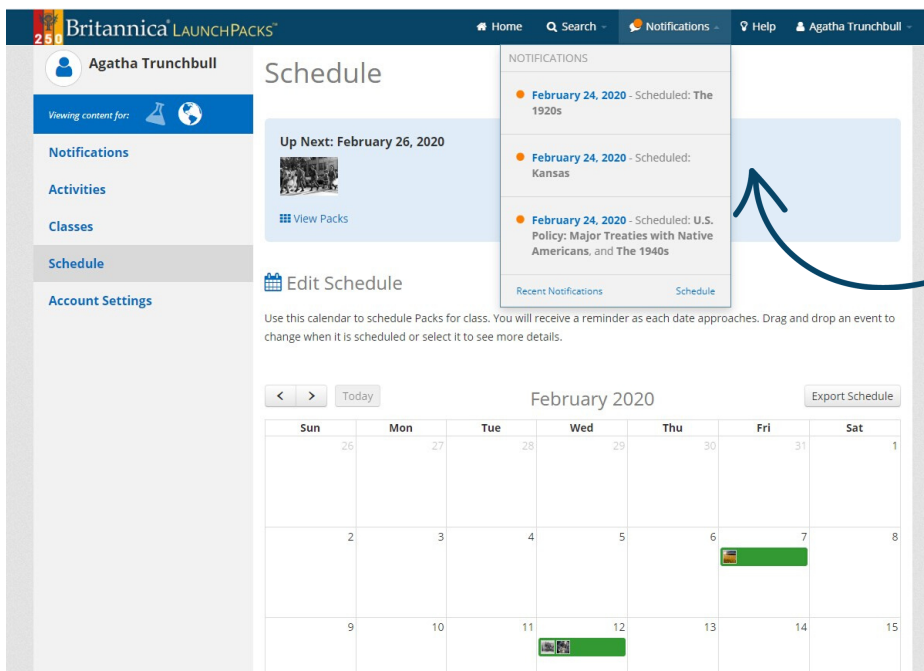
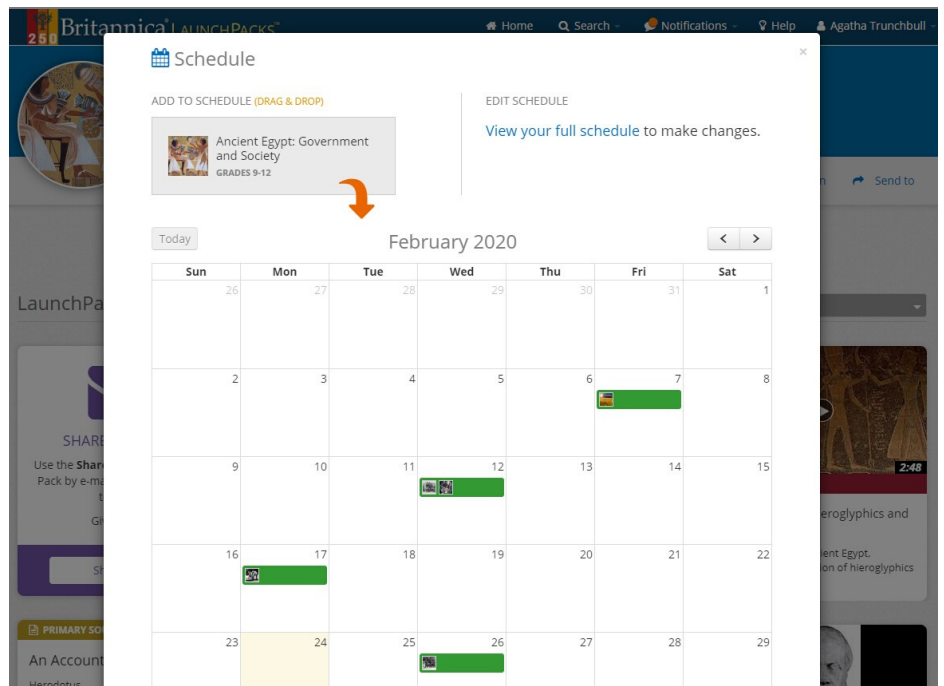
Schedule a Pack

Schedule a LaunchPack

Schedule a LaunchPack to your Personal Calendar using the "Send to" drop-down button.

Collection of LaunchPacks

Drag & drop a LaunchPack to a date to receive notifications as the date approaches. Create a Collection when you add 2 or more LaunchPacks to the same date.



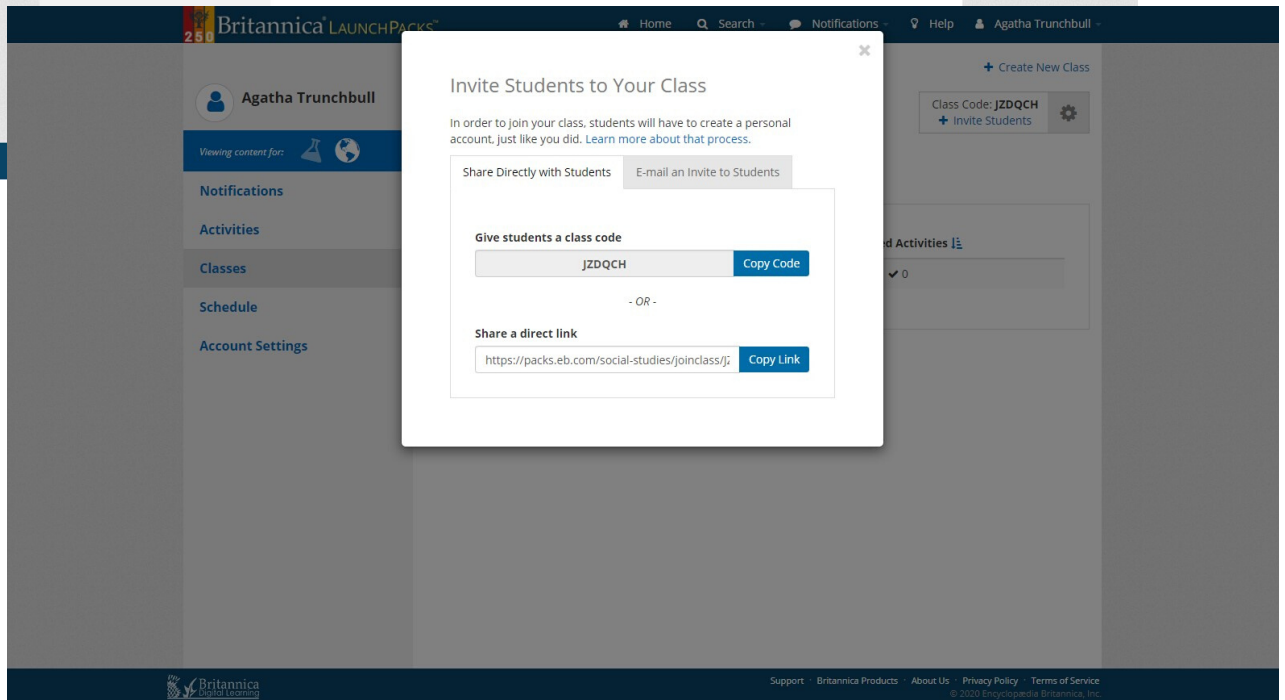
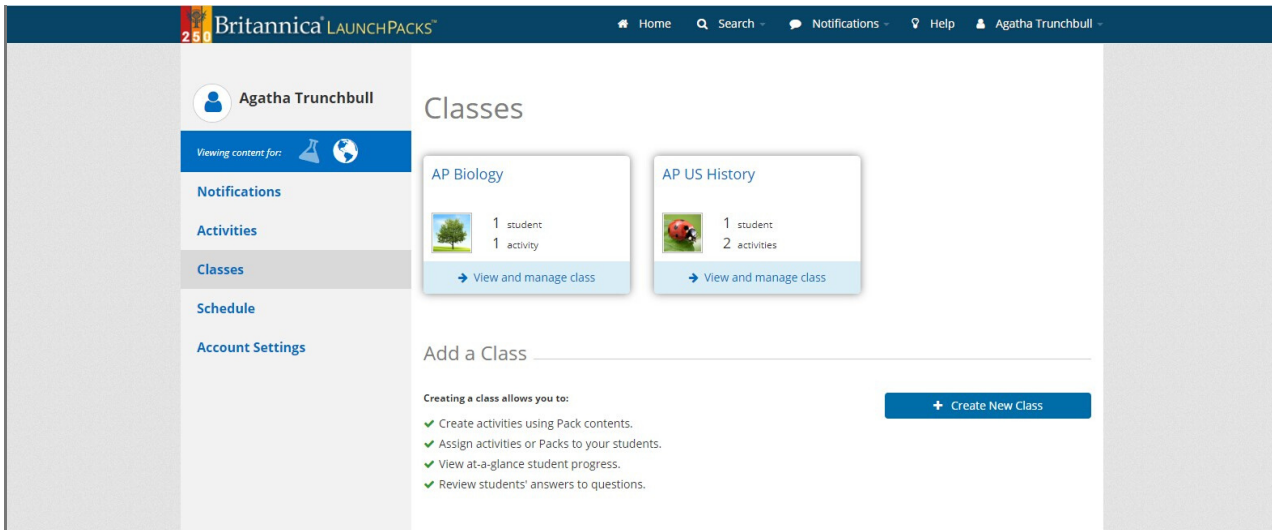
Schedule Dashboard

Your Schedule Dashboard will appear as a notification or in your personal account.

Export Your Schedule

Export your LaunchPacks calendar in ICS format to add to your preferred personal calendar.

Classes



Create a Class

Create a class for each group of students you teach or create a class for each group of learners with similar learning needs and styles.

Import from Google

Import existing class rosters from your Google Classroom account.

Invite Students

Invite students to join the class using a Class Code, an e-mail, or a direct class link.

Activities: Learning Strategies

Learning Strategies

Learning Strategies are skill-building exercises that develop subject-area literacy.

Types of Strategies

Click "Activities" to select from 4 Learning Strategies: Main Idea, Summary, Main Idea and Summary, and Journal.

The screenshot shows the 'Activities' page for the 'Ancient Egypt: Government and Society' pack. The page title is 'Ancient Egypt: Government and Society' with 'GRADES 9-12' and a link to 'See this Pack for GRADES 6-8'. The 'Activities' tab is selected, showing options to 'Add a Learning Strategy' and 'Add a Question Set'. Under 'Add a Learning Strategy', there are four cards: 'Main Idea' (Students determine the main, or central, idea of a text and how it is conveyed through supporting details. Use Context Clues, Make Inferences), 'Summary' (Students provide an objective summary of a text. Determine Main Idea, Make Inferences, Use Context Clues), 'Main Idea and Summary' (Students determine the main, or central, idea of a text and its relationship to supporting details. They also provide an objective summary of the text. Use Context Clues, Make Inferences), and 'Journal' (Students record their thoughts and observations about the text's topic. Interpret, Make Observations, Connect, Question). Under 'Add a Question Set', there are 'Starter Sets' (Making Predictions, Compare and Contrast, Understanding Perspectives) and 'Question Categories' (Critical Thinking, Reflection, Add custom questions). An 'Add Questions' button is visible.

The screenshot shows an article titled 'pharaoh' with a reading level of 1, 2, or 3. The article text begins: 'pharaoh. (from Egyptian *per* "aa," "great house"), originally, the royal palace in ancient Egypt. The word came to be used metonymically for the Egyptian king under the New Kingdom (starting in the 18th dynasty, 1539-1292 BCE), and by the 22nd dynasty (c. 945-c. 730 BCE) it had been adopted as an epithet of respect. It was never the king's formal title, though, and its modern use as a generic name for all Egyptian kings is based on the usage of the Hebrew Bible. In official documents, the full title of the Egyptian king consisted of five names, each preceded by one of the following titles: Horus, Two Ladies, Golden Horus, King of Upper and Lower Egypt, and Son of Re. The last name was given to him at birth, the others at coronation.' An 'Activity Setup' overlay for 'Main Idea' is shown on the right, with instructions: 'First, read the text. Then, identify the main idea—the most important point the writer conveys. Finally, identify the details that support the main idea throughout the text. The supporting details might be examples, anecdotes, facts or statistics, or statements from experts.' There are 'Create Activity' and 'Cancel Activity' buttons.

Choose a Resource

Select an article to apply the Learning Strategy. You can choose to assign an excerpt or the full text of the article.

Edit the Instructions

Edit or save the default instructions. Don't forget, you can assign multiple Learning Strategies to a single resource.

Activities: Question Sets

Question Sets

Question Sets challenge students to explore the contents of a LaunchPack and apply their learning.

Starter Sets

Created by Britannica experts, these open-ended questions can be applied to many topics. Choose to use a whole set or select your preferred questions.

Starter Sets

Making Predictions Skills: Extend, Identify, List, Predict, Propose, Discover, Examine, Explain, Support, Assess, Evaluate	Main Idea Skills: Identify, Support, Tell, Recall, Explain, Select, Summarize, Assess, Choose, List, Discover, Reflect, Relate, Rephrase, Judge, Defend, Examine	KWLQ Skills: Report, Identify, Show, List, Recognize, Record, Express, Assess, Plan, Find, Explain, Analyze, Examine, Reflect, Rate, Draw Conclusions
Identify and Define Skills: Express, Rephrase, Identify, Imagine, Interpret, Define, Recall, Examine, Explain, Extend, Apply, Visualize, Dissect	Compare and Contrast Skills: Extend, Choose, Recall, Recognize, Contrast, Compare, Examine, Explain, List, Describe, Record, Reflect, Select, Appraise, Assess, Support, Cite Evidence, Propose, Discover, Evaluate	Understanding Perspectives Skills: Distinguish, Identify, Interpret, Assess, Choose, Record, Reflect, Explain, Relate, Extend, Summarize, Support, Use Evidence, Defend, Examine

Questions by Category

Critical Thinking Skills: Infer, Use Evidence, Predict, Draw Conclusions, Compare and Contrast	Vocabulary Skills: Parts of Speech, Define, Synonyms, Antonyms, Write, Context Clues	Inquiry Skills: Identify, Use Evidence, Question, Research, Validate, Evaluate
Reflection Skills: Apply, Imagine, Opinion, Perspective, Evaluate, Consider	Comprehension Skills: Analyze, Main Idea and Details, Patterns, Use Evidence, Cause and Effect	Making Connections Skills: Apply, Assess, Associate, Compare and Contrast, Evaluate, Reflect

Questions

- Preview the titles, headings, and images of the resources in this Pack. Then, before opening any of them, answer this question: what do you predict you will learn from this activity?
- Now study the resources in this Pack. How correct was your prediction of what you would learn?
- What evidence in the resources supports or challenges the accuracy of your prediction?
- What did you learn that surprised you?
- What new words or phrases helped you better understand this topic?
- What new questions do you have?
- How might you find answers to your new questions?

Pick a question to see it here or

Questions by Category

Add individual questions by category to build your own activity.

Activity Builder

Browse and change pre-set questions per Grade Level. Customize the questions by editing the question content, and add custom questions.

Britannica LAUNCHPACKS™

Home Search Notifications Help Agatha Trunchbull

Ancient Egypt: Government and Society

GRADES 9-12

Create Activity Pack: Teacher View

View Activity Builder Show Pack

Starter Set: Making Predictions Add Entire Set

Activity Instructions
Before studying these resources, preview the parts you can see. Then, use what you previewed to predict what you will learn. Finally, investigate more closely to find out how accurate your prediction was.

Show questions suitable for grade levels:
Pre-K-2, 3-5 6-8, 9-12

- Preview the titles, headings, and images of the resources in this Pack. Then, before opening any of them, answer this question: what do you predict you will learn from this activity?
- Now study the resources in this Pack. How correct was your prediction of what you would learn?
- What evidence in the resources supports or challenges the accuracy of your prediction?
- What did you learn that surprised you?
- What new words or phrases helped you better understand this topic?
- What new questions do you have?
- How might you find answers to your new questions?

Student Instructions Add

Prior Knowledge Question Add

Questions

- Preview the titles, headings, and images of the resources in this Pack. Then, before opening any of them, answer this question: what do you predict you will learn from this activity?
- Now study the resources in this Pack. How correct was your prediction of what you would learn?
- What evidence in the resources supports or challenges the accuracy of your prediction?
- What did you learn that surprised you?
- What new words or phrases helped you better understand this topic?

Activities: Save, Preview, & Assign

The screenshot shows the Britannica LaunchPacks interface. At the top, there is a navigation bar with 'Home', 'Search', 'Notifications', 'Help', and a user profile 'Agatha Trunchbull'. Below this is a blue header for the activity 'Ancient Egypt: Government and Society' for 'GRADES 9-12', created by Agatha Trunchbull. A circular image of an ancient Egyptian scene is on the left. Below the header is a 'Student Activity Pack' section with a 'Content Type: All' filter. The main content area displays several activity cards: 'Rosetta Stone' (Article), 'Ancient Egypt: temple of Abu Simbel' (Image), 'Karnak: avenue of sphinxes' (Image), and 'chariot' (Article). A video player is also visible. On the right, a sidebar shows activity details: 'Activity' (Student preview), 'STATUS' (Draft), 'LENGTH' (3 Questions), 'Print activity', 'Assign' button, 'Schedule' button, 'Activity Instructions' (Add), 'Prior Knowledge Question' (Add), and 'Questions' (Edit).

Preview

Prior to saving your activity, preview the LaunchPack from student preview.

Save

Remember to save your new activity! Easily duplicate the activity you created upon saving.

Assign or Schedule

Assign your finished LaunchPack to a Class immediately or Schedule for a later date.

Activities: Review Student Progress

The screenshot shows the 'Activities' dashboard for user Agatha Trunchbull. The dashboard includes a sidebar with navigation options: Notifications, Activities, Classes, Schedule, and Account Settings. The main content area displays a grid of activity cards. Each card shows the activity title, the number of questions, the due date (Feb 28, 2020), and a progress bar. The 'Ancient Egypt: Government and Society' activity has 3 questions and a progress bar that is partially filled. The 'Queen Victoria - Quick Activity' has 0 questions and a progress bar that is 1/2 full. The 'Benjamin Franklin - Quick Activity' has 0 questions and a progress bar that is 1/2 full. The 'Review Progress' button for the 'Ancient Egypt' activity is highlighted with a blue arrow.

Activities Dashboard

Access all your drafted, scheduled, and open Activities from the Activities Dashboard.

Progress Bar

The Progress Bar shows a real-time summary of class completion progress.

Review Responses

Click "Review Progress" to monitor student responses by individual student or by question.

My LaunchPacks

The screenshot shows the 'Create An Account' page on the Britannica LAUNCHPACKS website. The page has a dark blue header with the Britannica logo and navigation links for Home, Search, Help, and Sign In. The main content area is titled 'Create An Account' and includes a form with fields for Username, Password, Confirm new password, and First Name. A note states: 'Your password must be between 4 and 22 characters in length.' To the right of the form, there are three sections of text: 'Enhanced functionality' (Create or join a class to interact with customizable, Pack-based activities that boost critical skills.), 'Save your work' (Create customized Packs by adding notes and uploading your own content, or bookmark your favorite packs for quick access.), and 'Sign in from anywhere' (With a free personal account, you can gain access to LaunchPacks and any other Britannica subscriptions while away from your institution.).

Below the 'Create An Account' page is a screenshot of the 'My LaunchPacks' dashboard. The dashboard has a green header with the user's name 'Agatha Trunchbull' and navigation links for Home, Search, Notifications, Help, and a user profile icon. Below the header, there are tabs for 'All', 'Favorites', 'Customized', and 'Annotated'. The main content area is titled 'All LaunchPacks' and features a 'Sort by: Most Recent' dropdown menu. There are five LaunchPack cards displayed, each with a title, a list of contents, and a grade level:

- The American Civil War** (GRADES 3-5): 3 Articles, 3 Images, 1 Video, 1 Primary Source.
- Queen Victoria** (GRADES 6-8): 9 Articles, 4 Images, 1 Video, 1 Interactive, 1 KAHOOT! Quiz.
- Ancient Egypt: Government and Society** (GRADES 9-12): 8 Articles, 9 Images, 2 Videos, 1 Primary Source.
- Benjamin Franklin** (GRADES 6-8): 6 Articles, 3 Images, 1 Video, 1 Website, 1 Pear Deck Activity.
- The Industrial Revolution in the United States** (GRADES 9-12): 7 Articles, 1 Article Excerpt, 6 Images, 2 Videos.

Create Your Account

Create a My LaunchPacks Account using Britannica credentials. You can also Sign In with your Google or Microsoft account.

My LaunchPacks

Inside My LaunchPacks you can view, edit, and schedule all your Favorite, Customized, and Annotated Packs.

Access

Access My LaunchPacks anytime from your Account drop-down menu.

Tools for English-Language Learners

Dictionary

Double-click any word within an article or primary source to see a Quick-Click dictionary definition. Students can also listen to the pronunciation of the word by clicking the audio box.

Adjustable Reading Levels

Articles have up to 3 different reading levels. Individuals can read articles at different levels by selecting the level appropriate for them.

Read Aloud

Click the play icon to listen to an audio version of an article.

The screenshot displays the Britannica LaunchPacks interface. At the top, there's a navigation bar with 'Home', 'Search', 'Notifications', 'Help', and a user profile for 'Agatha Trunchbull'. Below this, a breadcrumb trail reads 'Back to Ancient Egypt: Government and Society Pack'. The main content area is split into two panels. The left panel shows the English version of the article 'ancient Egypt' with an 'Introduction' section and a list of activities. A dictionary pop-up for the word 'civilization' is visible, showing its definition and pronunciation. The right panel shows the French version of the article, 'l'Egypte ancienne', with an 'introduction' section and a 'Read Aloud' audio player. A 'Page Tools' menu is visible in the top right of the French panel, containing icons for zooming, printing, and other functions. A 'Pack Note' is also visible, stating: 'Agatha Trunchbull's Pack Note: Review the resources in the LaunchPack and complete the assigned activities.'

Support for All Reading Abilities.

Britannica LaunchPacks has a range of embedded tools to support English-Language Learners.



Content Translator

Click the globe icon in Page Tools. Translate an entire article into over 100 languages.

Notes

Access ID _____

Passcode _____

Username _____

Password _____



To learn more, contact us:

britannicalearn.com | Email: contact@eb.com | (800) 621-3900