



Britannica[®]
Digital Learning

Professional Learning Services



Britannica[®] *School*

Interactive and Inspiring K-12 Workshops



**3-Tiered
Approach to
Professional
Learning
Services**

**Prepare educators
to successfully
plan instruction
and motivate
students with
Britannica School**

**Best Practices
When Using
Informational
Text Across the
K-12 Curriculum**

**Instructional
Strategies and
Resources for
Teaching
“Information
Literacy”**

Overview

Britannica School’s Professional Learning Services are offered in a three-tiered model to provide the foundational skills needed to use your subscription resources, improve teacher effectiveness, and allow for professional growth.

What do the Tiers mean?

The Tiers are progressive in content, pedagogy, and thinking skills, from getting started to the more complex integration into district goals and curriculum.

Are Tiers for all grade levels?

Yes, each webinar or on-site workshop has a version for Elementary, Middle, and High School levels.

Tier 1:

Dive in! Britannica School self-paced training modules help students and teachers hit the ground running with their new resources!

Tier 2:

Britannica education consultants host meaningful professional learning workshops to impact teaching and improve student outcomes in key interest areas.

Tier 3:

Britannica will work closely with your district to customize services that are unique to your curriculum, mapped to your standards, and aligned with your goals and mission. For even more lasting impact, ask us about parent and student workshops!

Tier Overview

Professional Learning Services	Tier 1	Tier 2	Tier 3
Self-paced, on-demand training	✓		
Live webinar	✓		
On-site workshop		✓	✓
Expert education consultants	✓	✓	✓
Customized workshops based on unique school and district needs			✓
Curriculum-mapped education services		✓	✓
Standards-aligned education services		✓	✓
Research-based practices in teaching nonfiction informational text			✓
Consultative approach for planning customized services			✓

Tier 1: Let's Get Started

Welcome to Britannica School! We're so glad you're here.

Britannica School's Professional Learning Services education consultants will be with you from the very beginning to support implementation, product knowledge, and expansion of access across your school, district, and community. Self-paced training modules are available to help your students and teachers get started! Our live webinars provide a more in-depth look at your resources to target subject areas and grade levels. Each webinar is customized to address three separate grade ranges.

Webinars \$100/one-hour live webinar (sold in packages of 3, maximum of 25 attendees)

W1. Britannica Basics

W1.a Elementary W1.b Middle W1.c High

Join us for this webinar and learn new ways to incorporate digital content into your classroom or library.

Attendees will learn about special features, including:

- Informational text and content in various formats
- Creating a user account to collect, organize, and share favorite content
- Expanded video and media content, including a video download feature
- Creating standards-aligned lesson plans with the lesson-plan builder

W2. Social Studies in Focus

W2.a Elementary W2.b Middle W2.c High

Join us for this social studies-specific webinar to explore new ways to incorporate digital content into your social studies curriculum.

Attendees will learn about special features, including:

- Classroom curriculum resources (*world and U.S. history, civics, economics, and geography*)
- Creating a user account to collect, organize, and share favorite content
- Expanded video and media content, including a video download feature
- Creating standards-aligned lesson plans with the lesson-plan builder

W3. Science in Focus

W3.a Elementary W3.b Middle W3.c High

Join us for a science-specific webinar and discover new ways to incorporate digital content into your science curriculum.

Attendees will learn about special features, including:

- Classroom curriculum resources (*earth science, biology, chemistry, and physical science*)
- Creating a user account to collect, organize, and share favorite content
- Expanded video and media content, including a video download feature
- Creating standards-aligned lesson plans with the lesson-plan builder

W4. Arts and Humanities in Focus

W4.a Elementary W4.b Middle W4.c High

Join us for this webinar with a focus on the arts and humanities. Learn new ways to incorporate digital content into your curriculum.

Attendees will learn about special features, including:

- Classroom curriculum resources (*art, music, dance, theater, and more*)
- Creating a user account to collect, organize, and share favorite content
- Expanded video and media content, including a video download feature
- Creating standards-aligned lesson plans with the lesson-plan builder

Tier 2: Continuing the Journey

Join Britannica School's Professional Learning Services education consultants for meaningful professional learning workshops to impact teaching and improve student outcomes.

Please choose from the following workshop options to build a professional learning program that fits the needs and aspirations of your school or district. Workshops are available in the following formats:

- Full day
- Half day
- Multiple one-hour sessions over the course of the day

On-Site Workshops *(\$2,500/day of on-site professional learning)*

OS1. Information Literacy: The Critical Foundation

The very big, very real task of today's educators is to ignite in students the desire to discover while also arming them with the judgment to wade through false and misleading information from questionable sources. Students must learn to understand and respect different perspectives, as well as develop the communication skills to express their own. Students who internalize these information-literacy abilities dramatically increase their potential for success in learning across the board.

In these workshop's we will cover the student skill sets necessary to develop information literacy and provide targeted learning tasks for educators to empower students to uncover information needs and determine how to locate, evaluate, and use the information they find.

Key Outcomes

OS1.a Elementary Educators will:

- Support student research projects that use several sources to build knowledge through investigation of different aspects of a topic.
- Learn new strategies to teach students to distinguish among fact, opinion, and reasoned judgment in a text.
- Acquire student learning tasks to summarize text and information presented in diverse media and formats.

OS1.b Middle School Educators will:

- Learn strategies to encourage student-generated compelling and supporting questions.
- Evaluate the advantages and disadvantages of using different content types to answer questions.
- Understand best practices to gather relevant information from multiple sources.
- Learn proven ways to teach the assessment of the credibility and accuracy of sources.

OS1.c High School Educators will:

- Learn strategies to encourage student-generated compelling and supporting questions to solve a problem and narrow or broaden the inquiry.
- Practice proven ways of evaluating the credibility and accuracy of sources and noting any discrepancies among the data.
- Understand best practices to gather relevant information from multiple digital sources.

Tier 2: On-Site Workshops Continued

OS2. Processing Complex Informational Text

Research reveals that being able to read complex text leads to success in college and careers. It also shows that while the complexity of reading demands for college, career, and citizenship have held steady or risen over the past half century, the complexity of texts students are exposed to has steadily decreased in that same interval. The challenge lies in increasing text complexity while providing appropriate support, modifications, and scaffolding to improve student comprehension. In this workshop, discover content, features, and strategies to support ALL students to engage with a variety of complex text types with confidence.

Key Outcomes

OS2.a Elementary Educators will:

- Explore strategies to teach academic and domain-specific words and phrases in a text.
- Plan activities that integrate information from several texts on the same topic.
- Develop appropriate scaffolding strategies to support students with complex text.

OS2.b Middle School Educators will:

- Explore strategies to develop students' connections to text.
- Understand best practices in teaching students to determine the meaning of words and phrases as they are used in a text.
- Learn strategies for students to cite textual evidence.
- Develop appropriate scaffolding strategies to support students with complex text.

OS2.c High School Educators will:

- Explore ways to analyze the impact of specific word choices in a text.
- Develop learning tasks to evaluate the argument and specific claims in a text.
- Develop appropriate scaffolding strategies to support students with complex text.
- Learn ways to teach how to determine an author's point of view or purpose in a text and analyze how an author uses rhetoric to advance that point of view or purpose.

Tier 2: On-Site Workshops Continued

OS3. Picture This: Developing Literacy Across Various Formats

This workshop focuses on digital content in the form of images, maps, timelines, diagrams, and other graphic elements paired with strategies and activities that promote visual skill development.

“A picture is worth a thousand words.” Sometimes the oldest sayings are the truest. English language-arts standards emphasize the importance of developing visual literacy skills in students or, in other words, fostering the ability to interpret meaning and information in images and graphic elements.

Images, maps, insets, timelines, diagrams, captions, and other graphic elements are typically included throughout educational texts to help students gain full access to the information presented. These elements can help both struggling readers and more adept pupils understand the meaning and context of anything they read.

Key Outcomes

OS3.a Elementary Educators will:

- Develop strategies to use information gained from illustrations, maps, photographs, and text to demonstrate understanding of a concept (*e.g., where, when, why, and how key events occur*).
- Discover new ways for students to include multimedia components and engaging visuals in presentations.
- Learn how to enhance student writing and speaking projects with illustrations and multimedia.

OS3.b Middle School Educators will:

- Learn digital media-gathering best practices while avoiding plagiarism and following a standard format citation.
- Practice strategies to evaluate the advantages and disadvantages of using different formats (*e.g., print or digital text, video, multimedia*) to present a particular topic or idea.
- Learn how to enhance student projects—clarify information, strengthen claims, cite evidence, and add interest—by integrating multimedia and engaging visuals into presentations.

OS3.c High School Educators will:

- Practice using digital media in student presentations to enhance understanding of their findings, reasoning, and evidence and to add interest.
- Learn digital media-gathering best practices while avoiding plagiarism and following a standard format citation.
- Develop lessons using media to analyze various accounts of a subject told in different formats.

Tier 2: On-Site Workshops Continued

OS4. Analyzing Primary Source Documents: Explore Past Events with Firsthand Accounts

Dig deep into history's greatest events by exploring Britannica School's wide variety of primary source documents. Learn how primary sources make history come alive for students and help them to form connections to past figures, events, and eras. This workshop focuses on primary text, images, audio, and video content—paired with practical strategies—to ignite critical thinking in students.

Key Outcomes

OS4.a Elementary Educators will:

- Develop strategies for students to compare and contrast multiple accounts of the same event or topic, noting key similarities and differences in the points of view they represent.
- Plan writing and speaking activities that integrate information from several texts on the same topic.
- Generate student learning tasks to summarize the points a speaker makes and explain how each claim is supported by reasons and evidence.
- Prepare a framework for students to conduct short research projects that use several sources to build knowledge through investigation of different aspects of a topic.

OS4.b Middle School Educators will:

- Prepare a framework for students to conduct short research projects to answer a question (*including a self-generated question*), drawing on primary and secondary sources.
- Plan for student activities that analyze a case in which two or more texts provide conflicting information on the same topic and identify where the texts disagree on matters of fact or interpretation.
- Develop teaching strategies to analyze the relationship between a primary and secondary source on the same topic.
- Access graphic organizers specifically designed to unpack primary source documents.

OS4.c High School Educators will:

- Design instructions that integrate information from diverse sources—both primary and secondary—into a coherent understanding of an idea or event, noting discrepancies among sources.
- Build learning tasks that analyze significant U.S. primary sources for their themes, purposes, and rhetorical features.
- Plan activities to evaluate seminal U.S. texts, including the application of constitutional principles and the premises, purposes, and arguments in works of public advocacy.
- Create lessons that evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone.

Tier 3: Extending Impact

We will work closely with your school or district to customize services that are unique to your curriculum, mapped to your standards, and aligned with your goals and mission. We also provide parent and student workshops to reinforce objectives for lasting impact.

Some examples of customized services include:

- Mapping Britannica School content to grade and subject curriculum for targeted use throughout the year
- Using digital content to support personalized learning in a 1:1 environment
- Developing exemplar lessons to complement core curriculum textbooks
- Using Britannica School to support inquiry-based learning across subject areas

Contact Us

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Professional Learning Services	Tier 3
Live webinar	
On-site workshop	✓
Expert education consultants	✓
Customized workshops based on unique school and district needs	✓
Curriculum-mapped education services	✓
Standards-aligned education services	✓
Research-based practices in teaching nonfiction informational text	✓
Consultative approach for planning customized services	✓
On-demand refresher tutorials	✓