

Help every student succeed. **Yes, every.**

Britannica LaunchPacks, available for social studies and science, make it easier for teachers to differentiate instruction and for students to understand core Pre-K-12 topics.



Curriculum-aligned. Continuously updated.

With our trusted, interactive, digital classroom tool, you can:



Personalize instruction for every student



Meet content-area literacy standards



Track student progress and comprehension



Activate critical thinking and inquiry



Round out content-area understanding



Build connections between disciplines

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Find tools that support teachers,
students, and administrators.



Classroom Features

Create a class. Create a Packs class and manage your roster

Assign an activity. Add Britannica questions and activities to Packs and track student progress

Give each Pack a due date. With Quick Assign, it's easy to send a Pack to students and check their progress.

Use with Google. Upload your Google classroom roster, add Packs to your Google classroom, and create a Personal Account with your Google account.

Access Curriculum-Aligned Content. Packs are aligned to the K-12 science and social studies curriculum.



Literacy Features

Adjust reading levels. Adjust article reading levels to suit student needs, while remaining in the same article and Pack.

Annotate articles. Take digital notes in every article and primary source document with six annotation categories.

Define words. Double click on any word to learn its Merriam-Webster definition or hear the word read aloud.

Play articles out loud. Play any article to listen to it aloud.

Translate article text. Every article can be translated in over 80 languages.



Helpful Features

Favorite a Pack. Save your favorite Packs for easy-access under your Personal Account

Customize Resources. Add your own documents and links to any Pack.

Schedule Reminders. Add Packs to your personal calendar for use throughout the year.