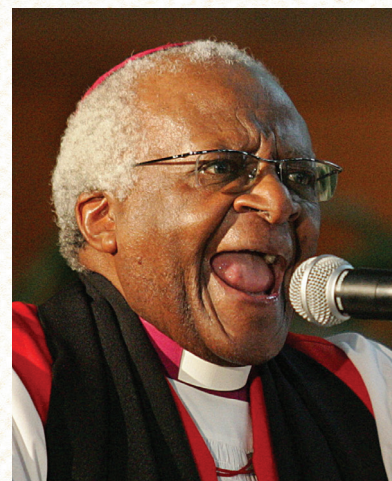


ENCYCLOPEDIA
Britannica
1768 2018

Special Numbered Collector's Edition

250th *Anniversary*

An Unequaled Account of Where We've Been ... and Where We're Going



TRACK THE EVOLUTION OF KNOWLEDGE SINCE 1768.
READ THE WORDS OF THE WORLD LEADERS WHO SHAPED OUR PRESENT.
PONDER THE ISSUES SHAPING OUR FUTURE.



250 Years Ago...

There was no United States

No telephones, electricity, railroads, or cars

No "Australia," "Neptune," "Uranus," or "Pluto"

But one entity was thriving and still thrives today...

WHERE'S CALIFORNIA?

"Callifornia, a large country of the West Indies.... It is uncertain whether it be a peninsula or an island." — *Encyclopædia Britannica*, 1768



Part I: Evolving Knowledge

Read classic entries since 1768, covering such topics as:

Fake News

American Style (1830)

America & Russia

Destined to Lead the World (1815)

Vampire

How to Become One (1875)

Anti-Semitism

Predicting a Dire Future (1910)

Unicorns

Where to Find Them (1801)

Flying

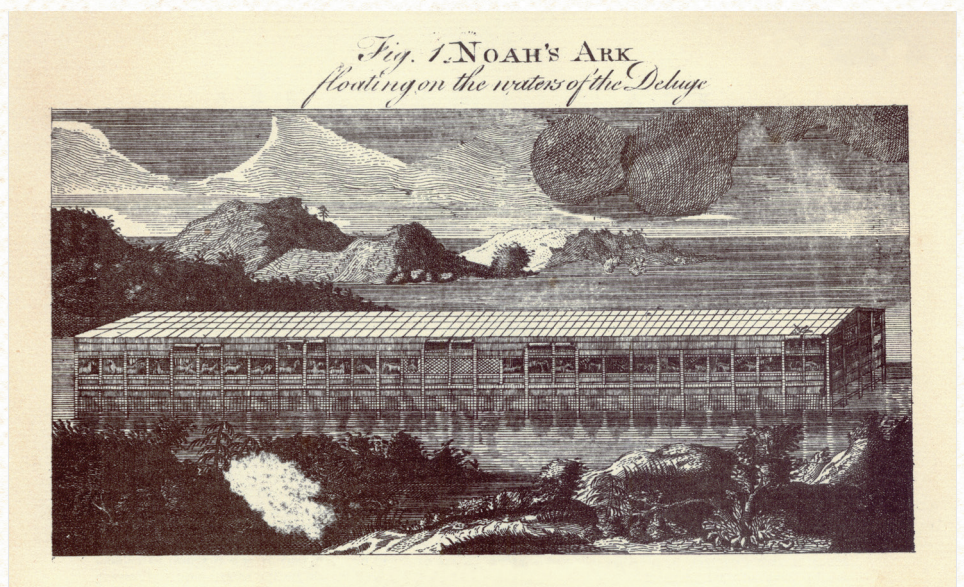
Where's My Wings?! (1778)

Noah's Ark

Where Was the Kitchen? (1788)

Bachelors

Fine Them! Tax Them! (1788)



BAN GOLF!

"For there are statutes prohibiting it as early as the year 1457, lest it should interfere with the sport of archery." — *Encyclopædia Britannica*, 1788

Part II: Classic Voices

Read classic entries from classic contributors, including:

War & Peace:

- **Eleanor Roosevelt & Madame Chiang Kai-shek** on their husbands
- **James McPherson** on the U.S. Civil War
- **Máiread Maguire** on the Peace People of Ireland

History


- **Jacques Barzun** on history
- **Joseph Ellis** on the Founding Fathers
- **Leon Trotsky** on Vladimir Lenin

Places

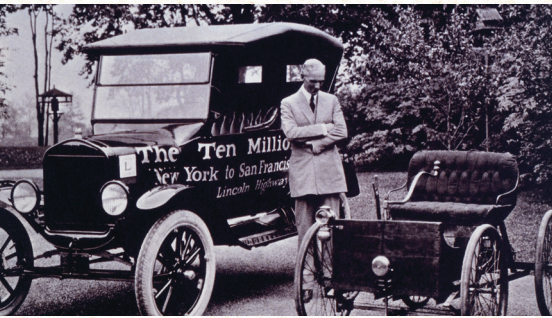
- **Adam Gopnik** on America
- **Ian Rankin** on Edinburgh
- **Shirley Hazzard** on Naples

The World Scene

- **Desmond Tutu** on apartheid
- **Indira Gandhi** on global understanding
- **Jimmy Carter** on the Camp David Accords



Literature & the Arts



Film & Pop Culture

Science & Technology

- **Albert Einstein** on space and time
- **Carl Sagan** on extraterrestrials
- **Neil deGrasse Tyson** on accessible science
- **Henry Ford** on mass production
- **Sigmund Freud** on psychoanalysis
- **Marie Curie** on radium

Sports:

- **Arnold Palmer** on the Masters Tournament of golf
- **Colin Montgomerie** on the Open Championship of golf
- **Chris Evert** on the U.S. Open of tennis
- **Walter Camp** on inventing American football
- **James Naismith** on inventing basketball

250th Anniversary

Part III: Issues of Today, Visions of Tomorrow

Read the concerns of such luminaries as:

- **Martin Scorsese** on film preservation
- **Garry Kasparov** on artificial intelligence and Russia
- **The Archbishop of Canterbury** on Christendom
- U.S. Secretary of State **Madeleine Albright** on the world scene
- U.S. Secretary of State **James Baker** on world stability
- **Henry Louis Gates, Jr.**, on the Confederate past
- **Lewis Lapham** on “typographical man”
- **Y.N. Harari** on nonconscious future beings
- **Leon Wieseltier** on the future of the humanities
- **E.O. Wilson** on mass extinctions

And ponder such topics as:

- **Robotic warfare** of the future
- **Car-less cities**
- A **landmine-free** world
- Politically correct **operas**
- **Banning laptops** in the classroom
- **Human-centered design** (not machine-driven)
- **Art museums** of the future
- Democratizing the **U.S. Supreme Court**
- Is **multitasking** really bad?



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